

Bids and Awards Committee for Consulting Services (BAC-C)

**Procurement of Consulting Services for the BCDA Strategic Communications and
Developmental Advocacy Program**

**RESOLUTION NO. 2025-026
(Declaration of the Shortlisted Consultants)**

WHEREAS, the Bases Conversion and Development Authority (BCDA) is mandated under Republic Act No. 7227, as amended by Republic Act No. 7917, to accelerate the sound and balanced conversion into alternative productive uses of the Clark and Subic military reservations and their extensions, to raise funds by the sale of portions of Metro Manila Military Camps and to apply said funds for the development and conversion into alternative productive uses of these properties;

WHEREAS, on **16 August 2025**, the BCDA, through its Bids and Awards Committee for Consulting Services (BAC-C), posted a Request for Expression of Interest (REI) including the bidding documents on PhilGEPS, the BCDA Website, and in a conspicuous place within the premises of BCDA for the **Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program**, with an Approved Budget for the Contract (ABC) in the amount of **Pesos: Ten Million and 00/100 (PhP 10,000,000.00)**, inclusive of all applicable taxes and fees;

WHEREAS, in response to the said advertisement of the REI and bidding documents, five (5) prospective bidders submitted their Eligibility Documents for the **Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program** prior to the set deadline for submission on 19 September 2025 at 12:00 p.m., to wit:

- 1) Organic Intelligence Consulting, Inc.
- 2) Inkbar, Inc.
- 3) Brown Bag Communications Philippines, Inc.
- 4) New Perspective Marketing International, Inc.
- 5) Evident Strategic Research and Consulting

WHEREAS, Section 30.1 of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act (R. A.) No. 9184 provides:

“xxx... the BAC shall check the submitted documents of each bidder against a checklist of required documents to ascertain if they are all present, using a non-discretionary “pass/fail” criterion, as stated in the Instructions to Bidders. If a bidder submits the required document, it shall be rated “passed” for that particular requirement. In this regard, bids that fail to include any requirement or are

incomplete or patently insufficient shall be considered as "failed." xxx

WHEREAS, on 19 September 2025, the Eligibility Documents of the five (5) prospective bidders were opened and subjected to a preliminary evaluation by determining the presence or absence of the required documents using the non-discretionary "pass/fail" criterion;

WHEREAS, the submitted Eligibility Documents of the five (5) prospective bidders were subjected to detailed evaluation and shortlisting from 19 June 2025 to 27 June 2025 in accordance with Section 24 of the 2016 Revised IRR of R.A. No. 9184, and using the criteria and rating system for shortlisting as provided under Clause 9.2 of Eligibility Data Sheet (EDS) for the consulting services;

WHEREAS, the Technical Working Group (TWG) presented the results of the evaluation of the Eligibility Documents and shortlisting, and the BAC-C deliberated on the results on 29 September 2025;

WHEREAS, the results of the Evaluation/Eligibility Check and Shortlisting likewise showed that three (3) out of five (5) prospective bidders were rated "PASSED" and garnered a total score above the required minimum score of 70%, to wit:

PROPONENT	A. Relevant Experience of the Firm	B. Qualification of the Key Personnel to be Assigned to the Consulting Services	C. Current Workload of Key Personnel Relative to Capacity	TOTAL	RATING
1. Organic Intelligence Consulting, Inc.	50.00%	32.40%	7.00%	89.40%	PASSED
2. Inkbar, Inc.	45.50%	21.30%	9.10%	75.90%	FAILED
3. Brown Bag Communications Philippines, Inc.	47.00%	38.55%	9.10%	94.65%	PASSED
4. New Perspective Marketing	46.00%	37.60%	8.20%	91.80%	PASSED

International, Inc.					
5. Evident Strategic Research and Consulting	50.00%	18.55%	7.00%	75.55%	FAILED

WHEREAS, the results of the Evaluation/Eligibility Check and Shortlisting show that two (2) out of five (5) prospective bidders were rated **“FAILED”** due to non-compliance with the requirements provided under the Eligibility Documents and Terms of Reference (TOR) for the Consulting Services, and 2016 Revised IRR of R.A. No. 9184, to wit:

PROPONENT	ADVERSE FINDINGS
Inkbar, Inc.	a. Chief Campaign Adviser declared only two (2) handled projects. [Non-compliance with Item No. 4 of the TOR, which requires that the proposed Chief Campaign Adviser must have at least three (3) projects handled.] b. No attached supporting documents for the educational attainment of ALL the nominated personnel. [Non-compliance with Item V(A)(3), which requires that the the Curriculum Vitae (CV) of all the nominated key personnel shall be supported with valid licenses/professional registrations, certificates of training attended, diplomas, work experiences and other supporting documents relative to the credentials of the proposed Professional staff.]
Evident Strategic Research and Consulting, Inc.	a. No attached supporting documents for the educational attainment of ALL the nominated personnel. [Non-compliance with Item V(A)(3), which requires that the the Curriculum Vitae (CV) of all the nominated key

	personnel shall be supported with valid licenses/professional registrations, certificates of training attended, diplomas, work experiences and other supporting documents relative to the credentials of the proposed Professional staff.] b. The Account Manager has only two (2) years of work experience relevant to his/her function in the team. [Non-compliance with Item No. 4 of the TOR, which requires that the Account Manager must have at least three (3) years of similar work experience.]
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NOW, THEREFORE, foregoing considered, We, the Members of the BAC-C, hereby **RESOLVE** to recommend the following:

- 1) Declare **Organic Intelligence Consulting, Inc., BrownBag Communications Philippines, Inc., and New Perspective Marketing International, Inc.** as **SHORTLISTED** and **ELIGIBLE** to proceed to the next stage of the bidding for the **Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program** pursuant to the applicable government procurement laws;
- 2) Declare **Inkbar, Inc. and Evident Strategic Research and Consulting, Inc.** which were rated **"FAILED"**, as **INELIGIBLE** to participate in the bidding, due to the non-compliance with the requirements under the Terms of Reference;
- 3) Issue Notices of Eligibility and Shortlisting to the aforementioned Eligible and Shortlisted prospective bidders to attend the Pre-bid Conference for the **Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program**, once the shortlisted bidders are approved by HoPE; and
- 4) Issue a Notice of Ineligibility to the aforementioned ineligible prospective bidders.

RESOLVED, at the BCDA Corporate Center Office this 29th day of September 2025.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES (BAC-C)

On Official Business

ATTY. GISELA Z. KALALO

Chairperson

ENGR. RICHARD BRIAN M. CEPE

Vice Chairperson

MADONNA M. CINCO

Member

On Official Business

ERWIN KENNETH R. PERALTA

Member

ATTY. NOVELYN B. CARINAN

Member

LEILANI B. MACASAET

Provisional Member

Approved by:

ATTY. GISELA Z. KALALO

Officer-in-Charge, Office of the President and CEO

*in my capacity as OIC as per the letter
of the Office of the President dated 9/25/25
and Special Order issued by the PCED
dated 9/25/25*