

**NOTICE TO PROCEED**

19 December 2024

**MS. RICA MARIE L. OQUIAS**  
Chief Operating Officer  
Media Meter Inc.  
3rd floor, M&J Building,  
Don A. Roces Ave., Quezon City

Dear **Ms. Oquias**:

In relation to the Consulting Services Contract for the Web-based Quad-Media Monitoring, with a contract amounting to **Five Hundred Forty Thousand Pesos Only (Php 540,000.00)** inclusive of any and all taxes paid to the government, **Media Meter Inc.**, is hereby directed to proceed with the forecited services according to the terms and conditions stipulated in the pertinent Contract.

The contract shall be effective for one (1) year commencing on **06 January 2025, Monday (Effective Date)**.

Kindly return to us one (1) copy of the duly signed Notice to Proceed within **five (5)** days upon receipt.

Thank you.

Very truly yours,

  
**ENGR. JOSHUA M. BINGCANG**  
President and CEO

Date: DEC 19 2024

CONFORME:

  
**MS. RICA MARIE L. OQUIAS**  
Authorized Representative

Date: DEC 23 2024