



Bids and Awards Committee for Consulting Services (BAC-C)

Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program

RESOLUTION NO. 2024-021

WHEREAS, the Bases Conversion and Development Authority (BCDA) is mandated under Republic Act No. 7227, as amended by Republic Act No. 7917, to accelerate the sound and balanced conversion into alternative productive uses of the Clark and Subic military reservations and their extensions, to raise funds by the sale of portions of Metro Manila Military Camps and to apply said funds for the development and conversion into alternative productive uses of these properties;

WHEREAS, on 25 September 2024, the BCDA, through its Bids and Awards Committee for Consulting Services (BAC-C), posted a Request for Expression of Interest (REI) including the bidding documents on PhilGEPS, the BCDA Website, and in a conspicuous place within the premises of BCDA for the Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program, with an Approved Budget for the Contract (ABC) in the amount of Pesos: Five Million and 00/100 (PhP 5,000,000.00), inclusive of all applicable taxes and fees;

WHEREAS, in response to the said advertisement of the REI and bidding documents, one (1) prospective bidder submitted their Eligibility Documents for the Procurement of Consulting Services for the BCDA Strategic Communications and Developmental Advocacy Program prior to the set deadline for submission on 21 October 2024 at 9:00 a.m., to wit:

1) Brown Bag Communications Philippines, Inc.

WHEREAS, Section 30.1 of the 2016 Revised IRR of R.A. No. 9184 provides:

"xxx... the BAC shall check the submitted documents of each bidder against a checklist of required documents to ascertain if they are all present, using a non-discretionary "pass/fail" criterion, as stated in the Instructions to Bidders. If a bidder submits the required document, it shall be rated "passed" for that particular requirement. In this regard, bids that fail to include any requirement or are incomplete or patently insufficient shall be considered as

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"failed." xxx"

WHEREAS, on 21 October 2024, the Eligibility Documents of the sole prospective bidder were opened and subjected to a preliminary evaluation by determining the presence or absence of the required documents using the non-discretionary "pass/fail" criterion;

WHEREAS, the submitted Eligibility Documents of the sole prospective bidder were subjected to detailed evaluation and shortlisting from 22 October 2024 to 25 October 2024 in accordance with Section 24 of the 2016 RIRR of R.A. No. 9184, and using the criteria and rating system for shortlisting as provided under Clause 9.2 of Eligibility Data Sheet (EDS) for the consulting services;

WHEREAS, the Technical Working Group (TWG) presented the results of the detailed evaluation of the Eligibility Documents and shortlisting, and the BAC-C deliberated on the results on 29 October 2024:

WHEREAS, the results show that the sole prospective bidder was rated "FAILED" and "INELIGIBLE" due to the absence of the required documents and/or non-compliance with the requirements provided under the Terms of Reference (TOR) for the Consulting Services and 2016 RIRR of R.A. 9184, to wit:

PROSPECTIVE BIDDER	ADVERSE FINDINGS
Brown Bag Communications Philippines, Inc.	The prospective bidder provided only two (2) awards related to communications, public relations, and/or integrated marketing communications. [Non-compliance with Section 5.4 of the Terms of Reference, which requires that the Consultant must have received at least three (3) pertinent awards in the last five (5) years that are related to communications, public relations, and/or integrated marketing communications.]

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NOW, THEREFORE, foregoing considered, We, the Members of the BAC-C, hereby RESOLVE to recommend the following:

- 1) Declare **BROWN BAG COMMUNICATIONS PHILIPPINES, INC.**, which was rated "FAILED", as "INELIGIBLE" due to the non-compliance with the requirements provided under the Terms of Reference for the Consulting Services and 2016 RIRR of R.A. No. 9184;
- 2) Issue a Notice of Ineligibility to **BROWN BAG COMMUNICATIONS PHILIPPINES, INC.** informing the latter of the adverse findings and its remedy to file a Request for Reconsideration pursuant to Section 55.1 of the RIRR of RA 9184;
- 3) Declare a Failure of Bidding for the Procurement of Consulting Services for BCDA Strategic Communications and Developmental Advocacy Program should there be no Request for Reconsideration received from **BROWN BAG COMMUNICATIONS PHILIPPINES, INC.** within three calendar days upon receipt of the notice;
- 4) Direct the end-user, Public Affairs Department, to conduct a mandatory review and evaluation of the Terms of Reference, Bidding Documents, and other requirements relative to this procurement, pursuant to Section 35.2 of the 2016 RIRR of RA 9184 and GPPB Circular 05-2016; and
- 5) Approval by the President and CEO of the foregoing.

RESOLVED, at the BCDA Corporate Center Office this 29th day of October 2024.

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BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES (BAC-C)



On Official Business ENGR. MARK P. TORRES

Vice Chairperson

MADONNA M. CINCO
Member

ERWIN KENNETH R. PERALTA
Member

ATTY. CHRISTIAN T. DULDULAO
Member

LEILANI B. MACASAET
Provisional Member

Approved by:



BCDA*

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