

NOTICE TO PROCEED

03 January 2024

MR. BRIAN JOHN V. HERRERA
Managing Director
Media Meter Inc.
3rd Floor, M&J Building,
Don A. Roces Ave., Quezon City

Dear **Mr. Herrera**:

In relation to the Consulting Services Contract for the Web-based Quad-Media Monitoring, with a contract amounting to **Four Hundred Eighty-Six Thousand Pesos and 00/100 (Php 486,000.00)** inclusive of any and all taxes paid to the government, **Media Meter Inc.**, is hereby directed to proceed with the forecited services according to the terms and conditions stipulated in the pertinent Contract.

The contract shall be effective for one (1) year commencing on **06 January 2024, Saturday (Effective Date)**.

Kindly return to us one (1) copy of the duly signed Notice to Proceed within **five (5) days** upon receipt.

Thank you.

Very truly yours,


ATTY. GISELA Z. KALALO
Executive Vice President

Date: _____



In replying, please refer to this number



AB2024-0009

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Conforme:


MR. BRIAN JOHN V. HERRERA
Authorized Representative

Date: _____