

03 October 2018

MR. BRIAN JOHN V. HERRERA

General Manager Media Meter, Inc. 106 Kamuning Rd., 3/F Blupoint Building Quezon City, Philippines

NOTICE OF AWARD

Dear Mr. Herrera:

We are pleased to inform you that the consulting services for the Web-based Quad-Media Monitoring Project of BCDA is hereby awarded to **Media Meter, Inc.** as the Single Rated and Responsive Bid (SRRB).

The contract shall be for a period of **twelve (12) months** from the issuance and actual receipt thereof by the Consultant of the **Notice to Proceed (NTP)**, wherein you will be paid FORTY THOUSAND PESOS AND 00/100 (Php 40,000.00) per month for a total of FOUR HUNDRED EIGHTY THOUSAND PESOS AND 00/100 (Php 480,000.00) inclusive of any and all applicable taxes.

In this regard, you are hereby required, within ten (10) days from receipt of this Notice of Award (NOA) to formally enter into contract with BCDA.

Please indicate your concurrence by signing on the space below "Conforme" and return the same upon signing.

Very truly yours,

AILEEN ANUNCIACIONIA, ZOSA

Executive Vice President

BCDA*

Public Affairs Department

Conforme:

MR. BRIAN JOHN V. HERRERA

