

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES (BAC-C)

**Consulting Services for a Digital Agency to Manage BCDA
Social Media Profiles**

Bid Bulletin No. 6

February 26, 2019

This bid bulletin is being issued to answer the queries raised prior to the February 23, 2019, 5:00 PM deadline for request for clarification:

Queries / Issues Raised	Clarifications
1. Is the time schedule (TPF) for the professional personnel a tally of their man hours for BCDA or should it include other projects as well?	TPF 7 is intended for the Bidder's proposed time schedule indicating clearly the estimated duration in terms of person-months and the proposed timing of each input for each nominated key personnel.
2. For the TPF 8, will the list of activities be provided by BCDA or will the activities be directed by the agency?	TPF 8 is intended for the work plan showing in graphical format (Bar chart) the timing of major activities, anticipated coordination meetings and deliverables required under the Terms of Reference (TOR). The list of major activities under TPF 8 are specified in FPF 3 & 4 based on the deliverables specified in the TOR, however the bidder/s may provide sub- activities under each of the major activities identified by BCDA.
3. Will the bid be for BCDA social media page or this will include other pages that BCDA handles like New Clark City and Build Build Build?	The bid is for BCDA Social Media Profiles, this includes BCDA (facebook.com/theBCDAGroup), New Clark City (facebook.com/newclarkcity), and Build Build Build (facebook.com/bbbphilippines).
4. Is the budget of 2.5M for social media management of all 3 pages?	Yes.

For information.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES

Signed

JOSHUA M. BINGCANG
Chairperson