

BAC-C RESOLUTION NO. BC-2018-033

**NEGOTIATED PROCUREMENT
THROUGH SMALL VALUE PROCUREMENT**

Consulting Services for the Three (3) New Clark City (NCC) Short Videos

WHEREAS, the Bases Conversion and Development Authority (BCDA), through its Marketing Unit, is actively involved in strengthening the BCDA brand equity among various stakeholders, driving marketing initiatives of the organization, leading marketing activities, developing marketing tools/materials, events, and managing a number of initiatives that drive revenue generation;

WHEREAS, NCC is being aggressively positioned as Asia's Premier Investment Hub. Its strategic location and access to vital infrastructure make it a total logistics center. Moreover, as part of a larger infrastructure plan for the region that includes a world-class airport and commuter and cargo railway systems, NCC is designed to meet the infrastructure requirements of foreign investors and residents alike;

WHEREAS, in a Memo dated July 30, 2018, the Marketing Unit of BCDA, as end user, endorsed to the Bids and Awards Committee for Consulting Services (BAC-C) the procurement of Consulting Services for the Three (3) NCC Short Videos monitoring through Section 53.9 of the Revised IRR on Small Value Procurement;

WHEREAS, the production and release of shorter NCC videos would increase awareness for BCDA and its projects. Produced and aired in the proper channels, the feature would not only attract investors to NCC, but would also convince residents of other localities to move to NCC;

WHEREAS, on June 28, 2018, the President and CEO of BCDA approved the procurement of the said consulting service with an approved budget of Pesos: One Million Pesos (Php1,000,000.00), for the one (1) month contract, inclusive of all applicable taxes, fees and other charges;

WHEREAS, Section 53.9 of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184, otherwise known as the "Government Procurement Reform Act", allows the procuring entity to resort to Small Value Procurement where the procurement does not fall under shopping of Section 52 of the Revised IRR and the amount involved does not exceed the thresholds prescribed in Annex "H" (Consolidated Guidelines for the Alternative Methods of Procurement) of the Revised IRR in the amount of One Million Pesos (Php1,000,000.00) for NGAs, GOCCs, GFIs, SUCs and Autonomous Regional Government;

WHEREAS, pursuant to Annex H, Section J, Delegation of Authority, of the Revised IRR, *"the conduct of Shopping and Negotiated Procurement under Emergency Cases, Small Value Procurement and Lease of Real Property and Venue may be delegated to the End-user unit or any*

other appropriate Bureau, Committee, or support unit duly authorized by the BAC through a Resolution approved by the HOPE.”;

WHEREAS, on September 4, 2018, the project was presented to the BAC-C and after careful evaluation, the BAC-C finds merit on the recommendation of the Marketing Unit for the procurement of consulting services for the three (3) NCC short videos through Small Value Procurement pursuant to Section 53.9 of the IRR of RA 9184 and its request for delegated authority to undertake the procurement;

NOW, THEREFORE, we, the members of the Bids and Awards Committee for Consulting Services, hereby RESOLVE, as it is hereby RESOLVED to:

1. RECOMMEND the procurement of the consulting services for the Three (3) NCC Short Videos through the Alternative Method of Procurement in accordance with Section 53.9 of the Revised IRR of RA 9184 under Small Value Procurement;
2. DELEGATE the procurement of the aforesaid consulting services to the Marketing Unit subject to compliance with the applicable provisions of RA 9184 and the Revised IRR;
3. DIRECT the Marketing Unit to request for the issuance of the Certificate of Funds Availability (CFA) for the procurement prior to the award of the contract;
4. DIRECT the Marketing Unit to furnish the BAC-C a copy of the timetable of the procurement activities;
5. DIRECT the Marketing Unit to furnish the BAC-C copies of the duly conformed Notice of Award and Notice to Proceed as well as the executed Contract within 10-days from execution of the document;
6. DIRECT the Marketing Unit to report to the BAC-C, through a memo, the result of the procurement process within a period of 15 days from the determination that the procurement has succeeded or failed; and
7. DIRECT the Marketing Unit to submit to the BAC-C, an evaluation of the performance of the Consultant at the end of the contract.

Done in Taguig City this September 17, 2018.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES


JOSHUA M. BINGCANG
Chairperson


JOANNA EILEEN M. CAPONES
Vice-Chairperson

On official business
VIRGIL M. ALVAREZ
Member


JOCELYN L. CANIONES
Member


GUALBERTO J. OYZON, JR.
Member

Approved by:


BGEN. CARLOS F. QUITA
Officer-in-Charge
Office of the Executive Vice President

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