

NOTICE OF AWARD

February 15, 2018

MS. MARY ANN R. RAZON
VP and Head of Accounts
Philippine Integrated Advertising Agency
3/F Y Tower II, 111 Leviste St., Salcedo Village
Makati City

Dear **Ms. Razon**:

We are pleased to inform you that the contract for **Consulting Services for the Brand Launch Event of Clark** is hereby awarded to **Philippine Integrated Advertising Agency (PIAA)** at a contract price in the amount of **Pesos: Four Million Eight Hundred Thousand & 00/100 (Php4,800,000.00)**, inclusive of all applicable taxes and fees, for a period of three (3) months from the date indicated in the Contract and/or the Notice to Proceed.

In this regard, you are hereby required, within ten (10) calendar days from receipt of this Notice of Award to: 1) Formally enter into contract with BCDA provided that all documentary requirements are complied with; and 2) Submit the performance security in the form and the amount stipulated in the Instructions to Bidders, which shall be posted in favor of BCDA and with validity until the issuance of the final Certificate of Acceptance.

Failure to enter into the said contract or provide the performance security shall constitute sufficient ground for cancellation of the award and forfeiture of the bid security.

Please indicate your concurrence by signing on the space below "Conforme" and return the same upon signing.

Very truly yours,


AILEEN ANUNCIACION R. ZOSA
Executive Vice President

Conforme:


MS. MARY ANN R. RAZON
Authorized Representative

Date: Feb 22, 2018

