

Creative Consulting Services for the Production of the 2017 Annual Report

Bid Bulletin No. 1

Notice is hereby issued on the amendments related to the procurement of the Creative Consulting Services for the Production of the BCDA 2017 Annual Report as discussed during the Pre-Bid Conference last 06 December 2017:

Topic	Amendments
1. <i>On the Deadline of the Bid Submission and schedule of Oral Presentation</i>	<p>Schedule for the deadline of submission of bids on December 11, 2017 (Monday) has been moved from 10:00am to 1:00pm.</p> <p>Schedule of the oral presentation has been moved from 11:00am to 2:00pm-4:00pm.</p> <p>Please have your bids stamp received at the BCDA Central Receiving Area.</p>
2. <i>On the Composition of the Creative Team</i>	<p>The Copy editor has to create an editorial team (composed of 2-3 writers) for the content of the annual report.</p> <p>Please note that the firm should be open to changes especially in terms of the editorial team composition as required by BCDA.</p>
3. <i>On the Components of the Technical Proposal</i>	<p>Aside from the curriculum vitae (CV) of the Copy editor and the Photographer, both should submit their published works or portfolio which will be part of the evaluation.</p> <p>The firm must also submit at least three (3) accomplished sample works similar to the requirement (e.g. printed copy of coffee table book, annual report, brochure, magazine, etc.).</p>

The following are clarifications to queries raised by the bidders during the same bidding activity:

Queries	Clarifications
1. <i>From OP Communications, Inc.: Is it possible to change the print specifications?</i>	Yes. You may change the specifications and the material of the paper for the printing of the annual report, which will depend on your concept, as long as your recommended material is a better version.

<p>2. <i>From OP Communications, Inc.: Can we use the same editorial team referred by BCDA President and CEO Vivencio Dizon and Chairman Gregorio Garcia III for the BCDA 2017 Annual Report?</i></p>	<p>Yes you may. BCDA can also refer to you a team of writers for the 2017 Annual Report based on the directive of BCDA President and CEO Vivencio Dizon and Chairman Gregorio Garcia III.</p>
<p>3. <i>From OP Communications, Inc.: Do we have to submit the CVs of the writers for the proposed editorial team?</i></p>	<p>No, we will only require the CV and portfolio of the copy editor which we will evaluate and rate.</p>

In light of the foregoing considerations, any inconsistency therewith shall be deemed superseded.

Please be guided accordingly.


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