

04 January 2023

**JUDD B. BALAYAN**  
Authorized Representative  
Touch XDA, Inc.  
16th Floor, Two World Square  
22 Upper McKinley Road  
Fort Bonifacio, Taguig City

Subject: **NOTICE TO PROCEED**  
Procurement for the Consulting Services for the Media Planning  
and Global Placement of the Clark Promotional Campaign

Dear **Mr. Balayan**:

Please be informed that notice is hereby given to TOUCH XDA, INC. to proceed, within seven (7) calendar days from the receipt hereof, with the implementation of the provisions of the Contract for the Consulting Services for the Media Planning and Global Placement of the Clark Promotional Campaign.


Please advise this Office of the actual date of commencement of your services within three (3) days from the receipt of this Notice.

We look forward to a mutually beneficial relationship with you.

Very truly yours,

  
**ATTY. GISELA Z. KALALO**  
Officer-in-Charge  
Office of the Executive Vice President

Conforme:

  
**JUDD B. BALAYAN**  
Authorized Representative  
Date: 04 January 2023

**BCDA** Investment Promotion and Marketing Department  
Bases Conversion and Development Authority  
  
AF2023-0020

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