

**Bids and Awards Committee for Consulting Services (BAC-C)**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING  
AND GLOBAL PLACEMENT OF CLARK PROMOTIONAL CAMPAIGN**

**Bid Bulletin No. 04**

This Bid Bulletin refers to the updated bidding forms and updated schedule of bidding activities for the Procurement of Consultancy Services for the Media Planning and Global Placement of the Clark Promotional Campaign.

**I. REVISED BIDDING FORMS**

Please refer to Annexes A and B of this Bid Bulletin for the revised Technical Proposal Form (TPF 1) and Financial Proposal Form (FPF 1), respectively.

**II. SCHEDULE OF PROCUREMENT ACTIVITIES\***

Activities		Time	Date	
1	Pre-Procurement Conference		August 22, 2022	
2	Advertisement/Request for Expression of Interest		August 27, 2022	<b><u>November 02, 2022</u></b>
3	Issuance of Eligibility Documents		August 27, 2022	September 19, 2022
4	Pre-Eligibility Conference		September 06, 2022	
5	Deadline for Requests for Clarification	5:00 PM	September 09, 2022	
6	Issuance of Bid Bulletin for Minutes of Pre-Eligibility Conference and Clarifications		September 12, 2022	
7	Deadline for Submission of Eligibility Documents	12:00 PM	September 19, 2022	
8	Opening of Eligibility Documents and Eligibility Check	1:00 PM	September 19, 2022	
9	Evaluation and Shortlisting		September 20, 2022	September 28, 2022
10	Determination of Shortlisted Bidders/Issuance of BAC Resolution recommending shortlisted bidders		September 28, 2022	
11	Approval of Shortlisted Bidders by HoPE		October 04, 2022	
12	Notification on the results of Eligibility		October 05, 2022	

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	Check and Shortlisting			
13	Issuance of Bidding Documents to Shortlisted Bidders		October 05, 2022	<b><u>November 02, 2022</u></b>
14	Pre-Bid Conference	10:00 AM	October 12, 2022	
15	Deadline for Requests for Clarification	5:00 PM	<b><u>October 24, 2022</u></b>	
16	Issuance of Bid Bulletin for Minutes of Pre-Bid Conference and Clarifications		<b><u>October 26, 2022</u></b>	
17	Deadline for Submission of Technical and Financial Proposals	12:00 PM	<b><u>November 04, 2022</u></b>	
18	Opening and Preliminary Examination of Technical Proposals	1:00 PM	<b><u>November 04, 2022</u></b>	
19	Oral Presentation	2:00 PM	<b><u>November 04, 2022</u></b>	
20	Evaluation of Technical Proposals		<b><u>November 04, 2022</u></b>	<b><u>November 07, 2022</u></b>
21	Deliberation of Results of Technical Proposals Evaluation		November 08, 2022	
22	Determination of HRB/SRB Issuance of BAC Resolution recommending HRB/SRB	10:00 AM	November 09, 2022	
23	Approval of HRB/SRB by HoPE		November 10, 2022	
24	Notification/Invitation for opening of Financial Proposals		November 11, 2022	
25	Opening of Financial Proposals	10:00 AM	November 14, 2022	
26	Evaluation of Financial Proposals		November 15, 2022	
27	Notification of HRB/SRB on Negotiation		November 16, 2022	
28	Negotiation	10:00 AM	November 17, 2022	
29	Conduct of Post-Qualification on HRB/SRB		November 18, 2022	November 25, 2022
30	Deliberation of Post-Qualification Results/Issuance of BAC Resolution recommending HRRB/SRRB		November 28, 2022	
31	Issuance of Notice to Losing Bidders		November 28, 2022	
32	BAC Recommending Resolution Approval of HRRB/SRRB by HoPE and Issuance of NOA		on or before December 13, 2022	
33	Contract Signing and Posting of Performance		on or before December 23, 2022	

	Security		
34	Issuance of Notice to Proceed		on or before December 23, 2022

\* subject to change

### III. REMINDERS

- a. Deadline for Submission of Technical and Financial Proposals.** The Technical and Financial Proposals must be duly received by the BAC-C Secretariat through manual/physical submission at the Bases Conversion and Development Authority (BCDA) located at the BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City, Taguig City, **on or before 12:00 PM of 04 November 2022, Friday**. Late submission of Technical and Financial Proposals shall not be accepted. The bidder/s may submit their Technical and Financial Proposals before the deadline for the submission of bids to avoid late submission.

The complete set of bidding documents may be acquired by eligible bidder/s on the dates and from the address given above and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Pesos: Ten Thousand and 00/100 (Php10,000.00)**.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the BCDA website (bcda.gov.ph), provided that the eligible bidder shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

Please be reminded that the reference time that will be followed shall be the computer system clock at the **BCDA Central Receiving and Releasing Area (CRRA)**, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City. The bidder/s is/are advised to synchronize their timepieces therewith.

- b. Opening of and Preliminary Examination of Technical Proposals.** Opening and Preliminary Examination of Technical Proposals shall be at **1:00 PM on 04 November 2022, Friday** at the BCDA Office, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City, Taguig City, and/or through:

**Zoom link**

<https://tinyurl.com/BACC003-TechBidOpening>

The proceeding may also be viewed on the official Facebook page of BCDA:

<https://www.facebook.com/TheBCDAGroup>

- c. The **Oral Presentation** of the eligible bidder will immediately follow at **2:00 PM on 04 November 2022, Friday**, at the BCDA Office, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City, Taguig City.

This Bid Bulletin shall be considered as an integral part of the Bidding Documents for the afore-cited Consulting Services. All provisions and statements in the Bidding Documents for the Consulting Services inconsistent with this Bid Bulletin are either modified or rendered ineffective, as the case may be.

Issued this 21st day of October 2022.



21-Oct-2022

**ATTY. FERNANDO T. GALLARDO, JR.**

Vice Chairman

Bids and Awards Committee for Consulting Services

**TPF 1. TECHNICAL PROPOSAL SUBMISSION FORM**

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***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT OF CLARK PROMOTIONAL CAMPAIGN***

**[Date]**

**Bases Conversion and Development Authority**

2/F Bonifacio Technology Center  
31st Street corner 2nd Avenue,  
Bonifacio Global City, Taguig City

Ladies/Gentlemen:

We, the undersigned, offer to provide the **Procurement of Consulting Services for the Media Planning and Global Placement of Clark Promotional Campaign** in accordance with your Bidding Documents dated **27 August 2022** and our Bid. We are hereby submitting our Bid, which includes this Technical Proposal, and a Financial Proposal sealed under a separate envelope.

In accordance with **ITB** Clause 21.1, we confirm that the information contained in the eligibility documents submitted earlier together with the Expression of Interest remain correct as of the date of bid submission.

If negotiations are held during the period of bid validity, *i.e.*, before *120 calendar days from the opening of bids*, we undertake to negotiate on the basis of the proposed staff. Our Bid is binding upon us and subject to the modifications resulting from contract negotiations.

In accordance with **GCC** Clause 51, we acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our Bid irrespective of whether we enter into a contract with the Procuring Entity as a result of this Bid or not.

We understand you are not bound to accept any Bid received for the selection of a consultant for the Project.

We acknowledge that failure to sign this Technical Proposal Submission Form and the abovementioned Financial Proposal Submission Form shall be a ground for the rejection of our Bid.

We remain,

Yours sincerely,

**Signature of the Authorized Representative of the Firm/JV/Consortium:**

**Name and Title of Signatory:**

Name of Firm/Entity:

Address:

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of *[month]* *[year]* at *[place of execution]*, Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her *[insert type of government identification card used]*, with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of *[month]* *[year]*.

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

**IBP No.** \_\_, *[date issued]*, *[place issued]*

**Doc. No.** \_\_\_\_\_

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**FPF 1. FINANCIAL PROPOSAL SUBMISSION FORM**

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***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT OF CLARK PROMOTIONAL CAMPAIGN***

**[Date]**

Bases Conversion and Development Authority  
2/F Bonifacio Technology Center  
31st St., corner 2nd Avenue, Bonifacio Global City.

Ladies/Gentlemen:

We, the undersigned, offer to provide the consulting services for **Procurement of Consulting Services for the Media Planning and Global Placement of Clark Promotional Campaign** in accordance with your Bidding Documents dated **27 August 2022** and our Bid (Technical and Financial Proposals). Our attached Financial Proposal is for the sum of **[amount in words and figures]**. This amount is exclusive of the local taxes, which we have estimated at **[amount(s) in words and figures]**.

Our Financial Proposal shall be binding upon us subject to the modifications resulting from Contract negotiations, up to expiration of the bid validity period, *i.e.*, *120 calendar days from the opening of the bids*.

In accordance with **GCC** Clause 51, we acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our Bid irrespective of whether we enter into a contract with the Procuring Entity as a result of this Bid.

We confirm that we have read, understood and accept the contents of the Instructions to Bidders (ITB), the Bid Data Sheet (BDS), General Conditions of Contract (GCC), Special Conditions of Contract (SCC), Terms of Reference (TOR), the provisions relating to the eligibility of Consultant and the applicable guidelines for the procurement rules of the Funding Source, any and all Bid bulletins issued and other attachments and inclusions included in the Bidding Documents sent to us.

We understand you are not bound to accept any Bid you receive.

We remain,

Yours sincerely,

**Signature of the Authorized Representative of the Firm/JV/Consortium:**

Name and Title of Signatory:

Name of Firm/entity:

Address:

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of *[month]* *[year]* at *[place of execution]*, Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her *[insert type of government identification card used]*, with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of *[month]* *[year]*.

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

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